

DISCOVER YOUR *STAR WARS*[™] IDENTITY THIS SUMMER AT THE POWERHOUSE MUSEUM

STAR WARS[™] *Identities* launches in Sydney this November

Who would you be if you were a character from *Star Wars*? Are you a Yoda or more of a Darth Vader? Fans of the galactic series will be given the opportunity to discover the forces that shape them and the *Star Wars* character they most identify with in *STAR WARS*[™] *Identities*. This interactive adventure into the *Star Wars* galaxy will premier in Australia at the **Powerhouse Museum**, Sydney on **Friday 16 November, 2018**.

STAR WARS *Identities* is designed for visitors of all ages and uses technology and expertise in the fields of neuropsychology, psychology, and biochemistry, interwoven with a collection of over 200 original artefacts, costumes, and props from the Lucasfilm archives, to lead *Star Wars* fans on a personal *Identity Quest*.

Visitors will be invited to explore their own identity and learn about the forces that shape them as they move through a series of interactive stations. Each station will provide insights that help museum guests define a unique *Star Wars* character that they create and meet at the end of the exhibition. Will your choices lead you on a path to the dark side of the Force? Are you a Wookiee Jedi Knight? Or maybe an Ewok with fighter-pilot skills?

Along the way rare treasures from the Lucasfilm archives and original costumes, props, models and artworks will be on display, giving a behind the scenes look at the movie-making process. There's BB-8, R2-D2, the *Millennium Falcon*, Yoda from *Star Wars: The Empire Strikes Back*[™], Darth Vader's suit from *Star Wars: Return of the Jedi*[™], plus so much more!

Museum of Arts and Applied Sciences (MAAS) Director of Curatorial, Collections and Exhibitions, Peter Denham said the exhibition is an opportunity to delve beyond the films and memorabilia.

"*STAR WARS* *Identities* celebrates a core focus of ours – the intersection of imagination and technology – and is a wonderful opportunity for generations of fans to share their love of the film franchise through an exciting and interactive exhibition experience. *Star Wars* is an iconic and enduring cultural phenomenon and we're incredibly pleased to be the exclusive venue for this Australian premiere exhibition," Mr Denham said.

The first chance to experience *STAR WARS*[™] *Identities* will be at **MAASive Lates: Galaxies** on **Thursday 15 November**. This special adults-only night will feature space experts and activities, a Zero Gravity Space lab, prizes for the best costumes and an exclusive opportunity to experience the exhibition before it opens to the public.

Developed and produced by X3 Productions in collaboration with Lucasfilm Ltd and the Lucas Museum of Narrative Art, the exhibition has been secured exclusively for Sydney by the NSW Government via its tourism and major events agency, Destination NSW, in partnership with the Museum of Arts and Applied Sciences (MAAS).

STAR WARS *Identities*: The Exhibition will open at the Powerhouse Museum, Sydney on 16 November 2018 and run until 10 June 2019. Tickets are now on sale for sessions through to the end of February 2019 at ticketek.com.au

MEDIA CONTACTS

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EXHIBITION DETAILS

What *STAR WARS* *Identities*: The Exhibition

When 16 November 2018 – 10 June 2019

Where Powerhouse Museum, 500 Harris Street, Ultimo NSW 2007

Price \$23 Child, \$32 Concession, \$36 Adult and \$95 Family (includes general admission)

Website <https://ma.as/starwarsidentities>

Images <https://www.dropbox.com/sh/fv68bsmqm0nrz3f/AAAyuZYf7lo6Wsy5inCgviYa?dl=0>

MAASIVE LATES: Galaxies

When: 15 November

Where: Powerhouse Museum, 500 Harris Street, Ultimo NSW 2007

Price: Museum entry free. Exhibition ticketed.

About the Museum of Applied Arts and Sciences

Established in 1879, the Museum of Applied Arts and Sciences' (MAAS) venues include the Powerhouse Museum, Sydney Observatory and Museums Discovery Centre. MAAS is Australia's contemporary museum for excellence and innovation in applied arts and sciences with a vast and diverse collection of over 500,000 objects.