Museum of Applied Arts & Sciences

Powerhouse Museum
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Sydney Observatory
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Discovery Centre
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MEDIA RELEASE

CULTURAL PARTNERSHIP BRINGS NEW CREATIVE WORKSHOPS TO WESTERN SYDNEY

Hugely popular digital workshops for kids are coming to Parramatta as part of a new partnership between Museum of Applied Arts and Sciences (MAAS) and Information and Cultural Exchange (I.C.E.).

Enjoyed by over 12,000 students at the Powerhouse Museum over the last year, these workshops held at I.C.E in the new MAAS Mini Lab will introduce children aged 6-13 years to electronics, physical computing, robotics, game design, Minecraft, movie making and animation.

Full-day workshops led by qualified educators will be available throughout the summer school holidays.

MAAS Director Dolla Merrillees said: “Our partnership with I.C.E. is a logical extension of the popular workshops we have been successfully running for several years. These workshops routinely book out across MAAS venues and we are pleased to be able to offer more opportunities for Western Sydney participants.”

MAAS digital workshop designer James Oliver said: “These workshops have been tailored to offer a fun learning experience for our young participants, with dedicated classes catering to various age groups and workshops to specifically encourage girls to engage with coding and programming.”

For I.C.E., the partnership and program is a natural alignment. I.C.E. Executive Director John Kirkman said: “MAAS is doing extraordinary work in enabling kids and young people to actively explore digital creativity and production. I.C.E. is thrilled to be partnering with them on this excellent digital workshop program.

Workshops will commence on 3 January and can be booked via the MAAS website.

Workshop details:
What: *A range of digital workshops for children aged 6-13 years*
When: 3 January – 27 January 2017
Where: 8 Victoria Rd, Parramatta NSW 2150 Australia

Tickets on sale now. Full program details can be found at: https://maas.museum/whats-on/#/feature/school-holidays/venue/other

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About the Museum of Applied Arts and Sciences The Powerhouse Museum, alongside Sydney Observatory and the Museums Discovery Centre, is part of the Museum of Applied Arts and Sciences (MAAS), Australia’s contemporary museum for excellence and innovation in applied arts and

sciences. The Museum of Applied Arts and Sciences has a vast and diverse collection of over 500,000 objects.

About Information and Cultural Exchange (I.C.E.) I.C.E. is a digital arts organisation specialising in inter-disciplinary, technology-focused cultural production and training. Producing digital and screen-based art that is bold, imaginative and adventurous, I.C.E. delivers creative opportunity and training for young people, communities and artists in Western Sydney.